

# LEARN PHOTOGRAPHY COMPANY



**YOUR QUESTIONS ANSWERED**



*With Jana Rehen*

You've come to  
the right place



Hi! I'm Jana



*I'm from here (ish:)*



I'm one of the founders of:



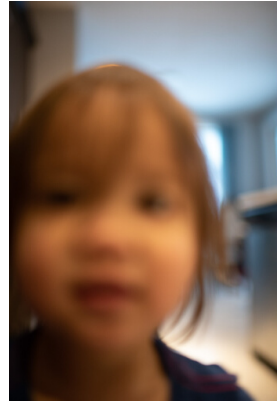
A screenshot of the Learn Photography Canada website homepage. The background is a dark, blurred image of purple flowers. At the top, there is a navigation bar with the following items: "LEARN PHOTOGRAPHY CANADA" logo, "Photography Courses", "Choose Your Path", "Locations &amp; Dates", "About Us", "Learn Things", and a yellow "BOOK NOW" button. Social media icons for Facebook, Instagram, and Twitter are also present. The main heading reads "Learn to use your camera like a pro. ONLINE." Below this, a sub-heading says "Photography courses to help you capture award-worthy photos of YOUR spectacular life. Now online!". Two buttons are visible: "One-on-one Courses By ZOOM" and "Online Digital | Beginner Photography Course". At the bottom, there is a cookie notice: "This site uses cookies: Find out more." and "Okay, thanks". A yellow "Chat with us" button is located in the bottom right corner.

And I've been taking  
photos for over 15 years





But...





So here we are.

Turn your  
memories  
from this



To this:



*Because you can!*

And because memories ARE  
worth making the most of.



# LET'S GET GOING

**YOUR QUESTIONS ANSWERED**

# QUESTION 1

**How to capture great wildlife shots in bad light?**

Sun behind the subject

Sun going down

Unable to change positions without losing the shot.



# ANSWER 1

## How to capture great wildlife shots in bad light?

Wildlife photography is ALL about being in the right place at the right time. Which means patience and luck.



# ANSWER 1

## How to capture great wildlife shots in bad light?

Sometimes the right / best gear really does help. Lower f.stops = faster shutter speeds = more flexibility for photographing.



# ANSWER 1

## How to capture great wildlife shots in bad light?

Play with your exposure. By over or underexposing you will give your subject more of a chance to stand out. **UNDER**expose if you have really harsh light directly on your subject. **OVER**expose if you have backlight, or your subject is dark.



# QUESTION 2



**Taking great photos of clouds!**



# ANSWER 2



## Taking great photos of clouds!

Generally, clouds on their own are great, but clouds with a subject are AMAZING.



# ANSWER 2



## Taking great photos of clouds!

Again, use your exposure. UNDERexposing with the sky is a great way to help clouds to "pop" and to bring out the specific features.



# ANSWER 2



**Taking great photos of clouds!**

Have some fun!

Time lapses are a great way to show the sky as it changes



# ANSWER 2



**Taking great photos of clouds!**

Have some fun!

Time lapses are a great way to show the sky as it changes



# QUESTION 3



**Getting clear backgrounds AND foregrounds in Landscape photography.**



# ANSWER 3



## Getting clear backgrounds AND foregrounds in Landscape photography.

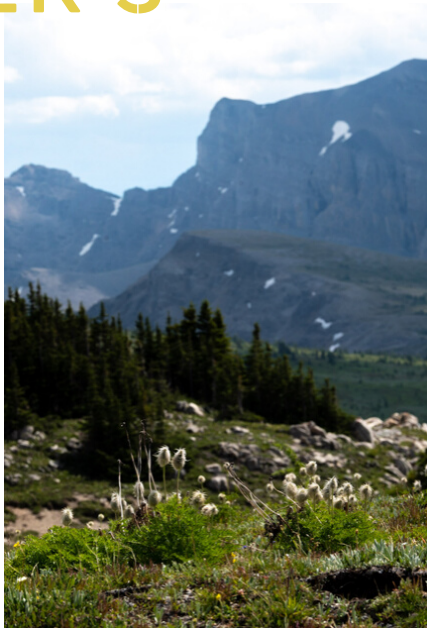
This answer is all about aperture. Aperture controls our depth of field. Higher f.stops mean larger depths of field which mean clearer backgrounds AND foregrounds. Start at f.18 and go from there.



# ANSWER 3

**Getting clear backgrounds  
AND foregrounds in Landscape  
photography.**

Sometimes it's about making a choice. Maybe your background (or foreground) isn't as important as you think!



# ANSWER 3



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AND foregrounds in Landscape  
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# QUESTION 4

## **Filters!**

Janice & Arwin, we love this question - but it's also a rather large question... So we're going to put this one in a special topic all on it's own!

Stay tuned for more details

# QUESTION 5

## Prime vs. Zoom lenses

Pros and cons and a good starting point for prime lenses for different situations.



# ANSWER 5

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## Prime vs. Zoom lenses

Get a 50mm 1.8. Seriously. If you do nothing else, have this lens in your kit. And then use it.



# ANSWER 5

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## Prime vs. Zoom lenses

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# ANSWER 5

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COMPANY

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# ANSWER 5

## Prime vs. Zoom lenses

### Prime Advantages:

- Cheaper for the quality
- Lighter for the reach

### Prime Disadvantages:

- You are the zoom
- Switching lenses



135mm

# ANSWER 5

## Prime vs. Zoom lenses

### Zoom Advantages:

- Flexibility
- Change lenses less

### Prime Disadvantages:

- Can be super expensive
- Quality = weight



70-200mm

# ANSWER 5

## Prime vs. Zoom lenses

### What's in our kit?

18-35mm f3.5-5.6

35mm f1.4

50mm f1.8

135mm f2.0

### What is no longer in our kit?

70-200mm f2.8 (amazing lens)

85mm f1.4



35mm

# QUESTION 6

## Exposure & Blurriness

I'm having issues with getting the right exposure and having blurry photos



# ANSWER 6

## Exposure & Blurriness

Even the best of us still get it wrong... A lot.

Both of these issues come down to shutter speed.



# ANSWER 6

## **Exposure & Blurriness**

Shutter Speed = how long our camera's sensor is exposed to light.

# ANSWER 6

## **Exposure & Blurriness**

Shutter Speed = how long our camera's sensor is exposed to light.

So. If Shutter Speed = too long, photos = too bright

# ANSWER 6

## Exposure & Blurriness

Shutter Speed = how long our camera's sensor is exposed to light.

So. If Shutter Speed = too long, photos = too bright

ALSO If Shutter Speed = too long, subject = blurry

# ANSWER 6

## Exposure & Blurriness

How do we fix this?

Open Aperture.  
Increase ISO.

Specific webinar on this  
very topic next week!



# QUESTION 7

**Capturing sharp images of things in fast motion while zooming.**

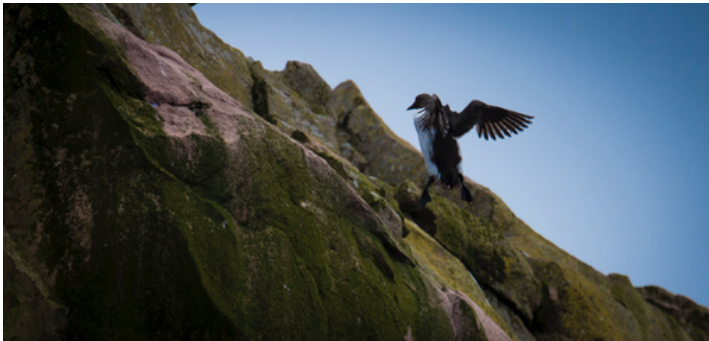
I'm having an issue capturing sharp images when taking bird pictures.

# ANSWER 7

**Capturing sharp images of things in fast motion while zooming.**

Your reciprocal rule only works for hand-shake. It does not account for movement in the subject.

i.e. try making your shutter speeds faster (smaller f.stop, larger ISO)



1/2500 second

# ANSWER 7

**Capturing sharp images of things in fast motion while zooming.**

Use your motion tools:

Continual Focus

Zone Focus

Continual Shutter Release

Unless your subject is perfectly still, stick with Auto Focus.



1/3200 second

# QUESTION 8



**"Highlights" turned on - how do I reduce these?**  
In the photos I take there are a number of areas that are  
overblown



# ANSWER 8

**"Highlights" turned on -  
how do I reduce these?**

Maybe it just doesn't  
matter?



# ANSWER 8



**"Highlights" turned on -  
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Maybe it just doesn't  
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# ANSWER 8



**"Highlights" turned on -  
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# ANSWER 8

**"Highlights" turned on -  
how do I reduce these?**

Expose for what matters. This  
may mean underexposing  
(but note you'll get lowlight  
blinkers instead!)



# ANSWER 8

**"Highlights" turned on -  
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# QUESTION 9

## **ISO: Intelligent vs Auto vs Manual**

What is the difference and when should I use them?

# QUESTION 9

## **ISO: Intelligent vs Auto vs Manual**

CHANGE ISO YOURSELF. PLEASE. ALWAYS (pretty much).

# ANSWER 9

## **ISO: Intelligent vs Auto vs Manual**

CHANGE ISO YOURSELF. PLEASE. ALWAYS (pretty much).



# UPDATES FROM THE LPC NEWS DESK

**Tentatively looking at June 12th as our first course back!**

Keep an eye on your inbox as Maxine sends out updates.

**Have a look at our Photography Mastery Program online - it's on sale!**

[www.learnphotographycompany.com](http://www.learnphotographycompany.com)

# THANK YOU!



**You guys are amazing.**